TheRecord

Advertisement artwork essentials

Artwork instructions

✓ Please supply all advertisement artwork as a high resolution PDF file, conforming to the PDF/X-1A:2001 standard.

✓ Crop marks should be included on all advertisement artwork.

✓ 3mm bleed should be added to advertisements that run to the edge of a page (e.g. full page advertisements).

✓ All images within artwork should be high resolution (300dpi at print dimensions), with a CMYK colour profile.

✓ All fonts should be embedded.

✓ We recommend that text should be placed at least 12mm from left and right edges and 7mm from top and bottom edges to allow for tolerances in the trimming and binding process.

✓ You may wish to supply a hard copy colour proof to match your electronic artwork. If no proof is supplied, we cannot guarantee the accuracy of the reproduction.

File delivery

Please e-mail your artwork files to us (details below), or notify us that you are sending artwork using a file transfer system such as OneDrive.

Artwork dimensions for *The Record* magazine

Full page: 210mm wide x 280mm high (plus 3mm bleed all round).

Double page: supply two separate single pages, each at 210mm wide x 280mm high (plus 3mm bleed).

Half page: 180mm wide x 117mm high (no bleed is required).

Please note: For bellybands, spread markers, inserts or other special items, contact one of our team (details below) for artwork instructions.

180mm x 117mm
No bleed
but include
crop marks

210mm x 280mm
Add 3mm bleed
and crop marks

Contact us
For artwork queries or file transfer, please contact:

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Microsoft