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**2016 Editorial Highlights**

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|  | **SPRING** (March) | **SUMMER** (June) | **AUTUMN** (September) | **WINTER** (December) |
| **Cover story** | **Sales and marketing** | **Cloud computing** | **Cyber security** | **Customer experience** |
| **Regulars** | **Marketwatch**: A roundup of key updates from Microsoft and its partners**Interviews**: We speak to some of the biggest names in the industry about how technology is shaping their world**Commentaries**: Thought-leaders share valuable insight about the biggest issues facing industry players today **Case studies**: In practise examples of how Microsoft and its partners’ technology is helping leading organisations to stay ahead  |
| **Communications & Media** | * Tomorrow’s telco company
* Unlocking the power of data with analytics
 | * Satisfying more demanding customers
* Field service solutions
 | * Delivering content more cost-effectively
* Speeding up streaming
 | * Creating a modern workplace with mobility
* Sales and customer service
 |
| **Financial Services** | * The digital bank
* The digital workplace
 | * Mobility
* Risk and analytics in insurance
 | * The digital insurer
* A futureproof payments platform
 | * Core banking
* Claims management in insurance
 |
| **Manufacturing & Resources** | * Achieving more efficient product innovation
* Fuel retail modernisation
 | * Enhancing the customer experience
* IoT in oil and gas
 | * Intelligent sales and marketing
* The future of pharma
 | * Connected operations
* Devices in discrete manufacturing
 |
| **Public Sector** | * The future of healthcare
* Transforming the classroom
 | * Smart cities
* Securing public data
 | * Mobile healthcare workers
* Technology supporting law enforcement
 | * Public safety
* Transforming education
 |
| **Retail & Hospitality** | * The store of the future
* Dynamics AX reforming retail
 | * The modern travel journey
* Innovation in POS
 | * Empowering the workforce
* Tomorrow’s guest experiences
 | * Unified commerce
* The role of CRM
 |
| **Featured Partners** | Feature profiles highlighting a selection of Microsoft partners and providing information on the innovative services and solutions they are delivering to meet enterprise technology needs. |
| **The Last Word** | Cloud computing  | Cyber security  | Meeting customer expectations  | Big data  |

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