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**2016 Editorial Highlights**

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|  | **SPRING** (March) | **SUMMER** (June) | **AUTUMN** (September) | **WINTER** (December) |
| **Cover story** | **Sales and marketing** | **Cloud computing** | **Cyber security** | **Customer experience** |
| **Regulars** | **Marketwatch**: A roundup of key updates from Microsoft and its partners  **Interviews**: We speak to some of the biggest names in the industry about how technology is shaping their world  **Commentaries**: Thought-leaders share valuable insight about the biggest issues facing industry players today  **Case studies**: In practise examples of how Microsoft and its partners’ technology is helping leading organisations to stay ahead | | | |
| **Communications & Media** | * Tomorrow’s telco company * Unlocking the power of data with analytics | * Satisfying more demanding customers * Field service solutions | * Delivering content more cost-effectively * Speeding up streaming | * Creating a modern workplace with mobility * Sales and customer service |
| **Financial Services** | * The digital bank * The digital workplace | * Mobility * Risk and analytics in insurance | * The digital insurer * A futureproof payments platform | * Core banking * Claims management in insurance |
| **Manufacturing & Resources** | * Achieving more efficient product innovation * Fuel retail modernisation | * Enhancing the customer experience * IoT in oil and gas | * Intelligent sales and marketing * The future of pharma | * Connected operations * Devices in discrete manufacturing |
| **Public Sector** | * The future of healthcare * Transforming the classroom | * Smart cities * Securing public data | * Mobile healthcare workers * Technology supporting law enforcement | * Public safety * Transforming education |
| **Retail & Hospitality** | * The store of the future * Dynamics AX reforming retail | * The modern travel journey * Innovation in POS | * Empowering the workforce * Tomorrow’s guest experiences | * Unified commerce * The role of CRM |
| **Featured Partners** | Feature profiles highlighting a selection of Microsoft partners and providing information on the innovative services and solutions they are delivering to meet enterprise technology needs. | | | |
| **The Last Word** | Cloud computing | Cyber security | Meeting customer expectations | Big data |

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