

# Advertisement artwork essentials



**Artwork delivery**  
Hard copy proofs, electronic artwork submissions and any queries on formats or sizing of material, please contact:

**Bruce Graham**  
bruce.graham@tudor-rose.co.uk  
+44 116 222 9900

**Paul Robinson**  
paul.robinson@tudor-rose.co.uk  
+44 116 222 9900

Tudor Rose, 6 Friar Lane,  
Leicester, LE1 5RA, UK  
www.onwindows.com

Please supply all advertisement artwork as a high resolution PDF file, created in Adobe Acrobat v7 or later.

All PDFs must contain high resolution (300dpi at print dimensions), CMYK images. All fonts should be embedded.

Text should ideally be placed at a minimum of 12mm from left and right edges and 7mm from top and bottom edges to allow for tolerances in the trimming and binding.

Please supply a hard copy colour proof to match your electronic artwork. If no proof is supplied, we cannot guarantee the accuracy of the reproduction.

## Information specific to the magazines

Full page material should be supplied at 210mm wide x 280mm high (plus 3mm bleed all round) and must include trim marks.

Double page material must be supplied as two separate single pages, each at 210mm wide x 280mm high (plus 3mm bleed) and must include trim marks.

Half page material must be supplied at 180mm wide x 117mm high. No bleed is required but please include trim marks.

Bellyband and spread marker artwork must be supplied at 470mm wide x 80mm high. (210mm front, 210mm back, 5mm spine left side, 5mm spine right side, 30mm overlap each end to glue at back of magazine or to place inside magazine pages.)

Inserts can be placed in any of the following ways:

- Anywhere in the magazine
- At a specified page location
- Outside of the magazine, inside the polybag.

Please call us for artwork sizing in each case.

## Information specific to Global Outlook (Partner Guides)

All advertisement artwork should be supplied at 155mm wide x 245mm high (plus 3mm bleed) and must include trim marks.

