

TheRecord

The best of enterprise technology on the Microsoft platform

Technology media brand *The Record* provides limitless potential for Microsoft partners to send powerful messages about the benefits of digital transformation in both Commercial and Public Sector organisations, through a unique combination of highly compelling editorial and branding opportunities

A PROUD HISTORY

For almost two decades, technology publications from Tudor Rose have offered business leaders a deep understanding of Microsoft strategy and showcased best-in-breed solutions in collaboration with the worldwide partner ecosystem.



1998 ————— 2016 → 2018

First issue of *Banking on Windows NT*

OnWindows becomes *The Record*

INFLUENTIAL GLOBAL AUDIENCE



Printed copies of *The Record* are available around the globe via Microsoft's network of subsidiary offices, technical and briefing centres. *The Record* is also distributed at leading industry events and directly to executives in large enterprise and public sector organisations worldwide.



Quarterly audience of over **100k**

Our readers consist of...

49%

BDMs

34%

CxOs

1,330

copies distributed through Microsoft EBCs and TBCs



Read in **132** countries

...and are based in

62%

EMEA

31%

USA

Five

core vertical industries covered



Present at **59** global industry events

MULTI-CHANNEL



As well as the traditional printed magazine format, content from *The Record* is available via our website, a regular e-newsletter digest and in tablet and smartphone-friendly digital formats.

POSITIVE FEEDBACK

I would just like to say **thank you** very much!

We have **excellent** representation in the issue

Our customers **loved the solutions** showcased in your magazine

The site is very **user friendly**, browsing through it was very enjoyable

TRUSTED CONTENT

19

Microsoft executive contributors in the last issue of the magazine

47

industry specialists contributed to editorial content

287

partner companies featured over the last year

78

partners profiled in the Featured Partners section

DIGITAL REACH



308,889 annual website page views

60,000 latest edition page views



2,973 twitter followers

14,505 digital edition subscribers

FIND OUT MORE

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